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Nikali, creators of luxuries for the body and sole, today announced the introduction of Sugar Splash, Conditioning Body Wash, expanding the unique Nikali experience to your bath or shower. Sugar Splash, Conditioning Body Wash uses the nationally recognized Nikali Vanilla Butter Fragrance in combination with a gentle Vitamin C and Collagen enriched **foaming gel** formula producing a silky lather, safe to use on your face and body that rinses clean to gently smooth and condition your skin.

Available for shipment immediately and packaged in a unique 7 oz. foam dispenser, Sugar Splash has already received rave reviews from pre-introductory trials. "Pre-introductory sales have been very good", says Randi Katz, Nikali Sales Manager, "We have already begun to receive reorders from key customers less than a week after receiving their initial shipments."

"Sugar Splash, Conditioning Body Wash is the latest addition to the rapidly expanding line of Nikali skin care products", said Terri Weitzel, President of Nikali. "We are excited about this new addition to our Vanilla Butter family, which currently includes Liquid Sugar, Exfoliator (A gentle sugar based product, utilizing natural oils, jojoba esters and aloe Vera to replace harsh abrasive scrubs that can damage your skin), and Silk Soufflé (A creamy moisturizer rich in natural ingredients including white ginger, olive oil, grape seed oil, and sweet pea extract, Silk Soufflé leaves your skin silky smooth with no oily residue and can be enjoyed by everyone.)" "This is just the first of many new products and fragrances Nikali will be introducing into our line of Spa Products. 2004 is going to be an exciting year for us, we anticipate great things for the company and are looking forward to working with our Florida based advisory board of leading Spa practitioners to continue introducing unique and innovative products and fragrances for your spa experience."

Sugar Splash, Conditioning Body Wash can be purchased at the best Spa's in the United States. Visit our website at www.nikali.com for information on this and other fine Nikali products, or call us at 1-800-349-1280.